

Response:

The Challenge

What is the challenge your idea solves?

The Response

What is your idea in 1 or 2 sentences?

What else do we need to know?

What details about your response are not on firm footing?
What do you need to check? Who should you talk to?

← give your response a name

Moving Forward

Who will hate this?



Who will love this?



Barriers

What would stop the idea from happening?



Enablers

What can you leverage to make the idea happen?



Lets talk action.

What are your 3 key recommendations for action to further this response?

Who should receive the recommendations?

What 3 things could your team do to further your idea?